

Press Release April 5, 2019

SNF Launches FLOCARE™ NAT 132; a Multifunctional Polymer Used to Create Skin Care Formulations with a High Natural Index

Andrezieux, France - At the In-Cosmetics Global 2019, the leading global event for personal care ingredients, that took place in Paris, France April 2-4, SNF introduced FLOCARE™ NAT 132*. FLOCARE™ NAT 132 has been designed to meet the demands of new minimalist formulation trends with high Natural Index requirements. This polymer is natural in origin and is intended for use as a primary emulsifier in skin care formulations, creating a soft and fresh after-feel to specialty creams and lotions.

Based on a 100% biodegradable vegetable oil, and using a 100% biodegradable, bio-based glucose-derived surfactant, **FLOCARE™ NAT 132** achieves a 67% Natural Index or Natural Origin Index according to ISO 16128 Standards and is 100% Vegan. Furthermore, with only small amounts of **FLOCARE™ NAT 132** required, formulations can be produced with a Natural Index near 100%.

Using **FLOCARE™ NAT 132** as the key emulsifier in skin care products allows formulators to easily develop creams containing up to 30% oil. In addition, this multifunctional polymer allows for the manufacture of emulsions by cold process, an easy, fast, and cost-effective formulation system.

At In-Cosmetics Global, SNF invited and welcomed visitors to its Texture Bar to experience first-hand, the technical applications and after-feel benefits of **FLOCARE™ NAT 132** based formulas. Three formulas were specifically developed to see, feel, and experience the benefits and unique properties of **FLOCARE™ NAT 132**: Arctic Blue Serum (SK 008), Anti-Stress Day Cream (SK 009) and Cocooning Body Milk (SK 010).

For more information:

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About SNF:

SNF is a French private Group, specializing in water-soluble polymers.

 $^{^{(*)}}$ INCI : Sodium Acrylate/ Sodium Acryloyldimethyltaurate Copolymer & C15-C19 Alkane & C10-16 Alkyl Glucoside